

NORAI RAG Bot- The Affordable, Fully-Sovereign GenAI Assistant

Why NORAI?

- **Built & hosted in Europe** - zero U.S. Cloud Act / FISA exposure.
- **Turnkey Retrieval-Augmented Generation (RAG)**
- **No usage meters** - your data, your GPU cycles, one predictable price.

Two Simple Plans

Plan	Up-front	Recurring	What you get
On-prem License	€50K (one-off)	€0	5-seat license, full software, deploy on your own hardware.
Dedicated EU Hosting	€0	€5K / mo (flat)	5-seat license, GPU server included.

How We Compare (3-year cost)

Vendor	Starting	3-yr OpEx	Total 3-yr
NORAI RAG Bot - On-prem	€50K	€0	€50K
NORAI RAG Bot - Hosted	€0	€180K	€180K
LightOn Paradigm	€50K*	€675K*	€725K
Aleph Alpha Pharia (on-prem)	€400K*	€750K*	€1150K

* Public filings & analyst reports, Apr 2025.

Key Benefits vs. Other “Sovereign AI” Vendors

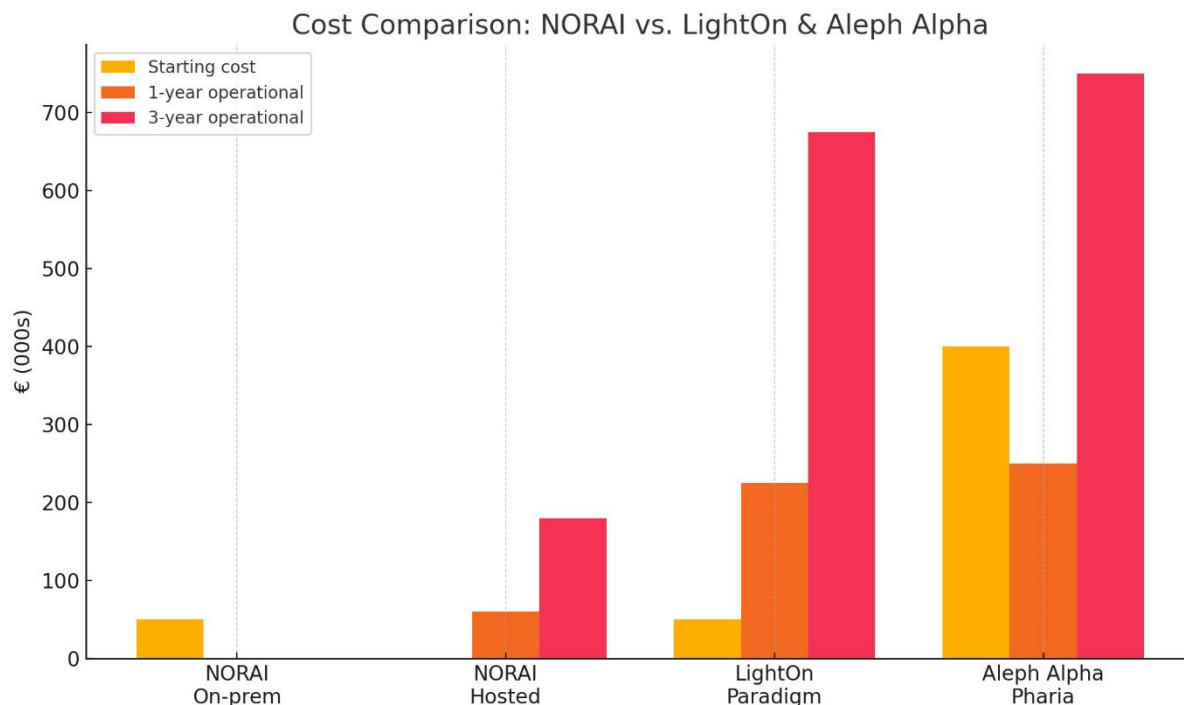
1. **SMB-ready pricing** - start productive for less than the cost of a single senior developer.
2. **Predictable TCO** - no per-token, seat, or GPU surcharges lurking in the contract.
3. **EU AI Act peace-of-mind** - designed to pass upcoming Art. 53 conformity; zero third-party data processors.

Get started today

Email sales@northatlantic.fi or <https://cal.com/norai/> to schedule a free discovery call.

Prices exclude VAT. Information accurate as of 19 Apr 2025.

Cost Comparison: NORAI vs. LightOn vs. Aleph Alpha



Vendor	Starting cost	1-year operational cost	3-year operational cost	Calculation sources / logic
NORAI RAG Bot (on-prem)	€50K one-off license	€0 (no recurring fee)	€0×3 yrs = €0	NORAI
NORAI RAG Bot (EU-hosted)	€0 (no setup)	€5K / mo × 12 = €60K	€60K × 3 = €180K	NORAI
LightOn Paradigm	assumed €50K minimal enablement fee (IPO docs say “tens of k-€” one-off licences) LightOn	IPO registration doc shows €0.9M ARR from 4 clients → €225K average per client/yr. Used that as a representative SMB spend. LightOn	€225K × 3 = €675K	If buyer negotiates lower seat count, cost falls proportionally; LightOn does not publish per-seat list price.
Aleph Alpha Pharia (on-prem licence)	Public-sector frame contract: €19M over 4 yrs → €4.75M / yr. Using the lower bound of mid-six-figure commercial quotes, we model license at €400K . heise online	Support & infra widely reported at ≈ €250K / yr (German Bundeswehr & BA tenders). We use that as typical operational. background.tagesspiegel.de	€250K × 3 = €750K	True figure varies with cluster size; AA keeps price list confidential.